

Sample form, not for offline completion.

Visit <https://neta.awardsplatform.com> to enter.



**PMA57**  
**PUBLIC**  
**MEDIA**  
**AWARDS**  
PRESENTED BY NETA

## Cross-Platform Content

Cross-Platform Content celebrates efforts to create content that has an impact across unique or expanded distribution and content use platforms. The expectation is that a creative or unique way was developed to present radio, digital, and/or television content that is equally impactful across new or additional platforms rather than just repurposing the same content across platforms.



Entry name

Did you measure reach or impact?

  

Yes

No

Please share your reach or impact.

300 words

Please share any results regarding reach and impact (this could include number of attendees at an event, feedback, results from event surveys, viewership, social media interactions, e-mails, phone calls, etc.)

Please enter your station.

10 words

Which division?

  
Division 1  
Division 2

Division 1 - stations with NFFS higher than \$4M. Division 2 - stations with NFFS lower than \$4M. You can check which division you are here: <https://www.annualnetaconference.org/station-divisions>

Program air date

Please provide a short narrative about your entry.

500 words

All finalists will be required to submit a video file and logo to NETA for the Awards Gala.

Winning entries will be required to submit additional information to NETA for inclusion in the Public Media Awards Showcase.

**You are encouraged to credit all members of the team that contributed to this entry.**

1. Please be sure to spell names correctly and get titles correct.
2. You may also use this space to credit any contributing organizations.
3. Email addresses are not required but may be used to arrange announcements to Finalists and Winners.

Team Names (optional)

40 words

Please provide name, title, and email address.

Material may be supplied as follows:

1. All video files accepted, but MP4 or .MOV are preferred.
2. Video attachments may also be hosted on a video site such as YouTube or Vimeo.
3. Provide website URLs to the publicly accessible campaign or active URL of a landing page. Please ensure any applicable usernames and passwords are provided and active.
4. The written component of your entry should be fully explained within the provided form fields.

**NETA**